



Agenda

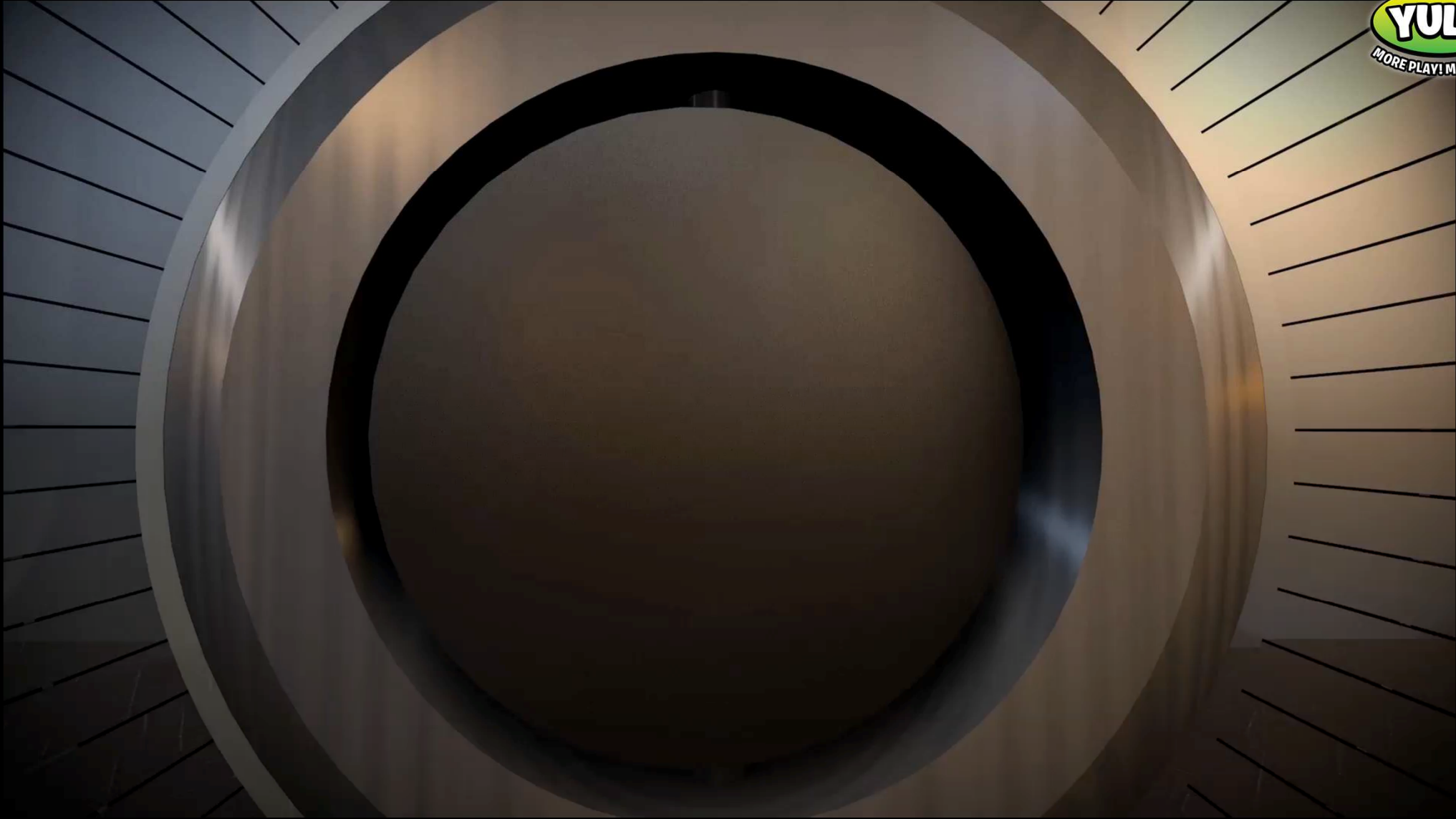


Safe breaker

The challenge is to crack the Code using your SPY GEAR. You have to listen to the hints of the vault and try to figure out the secret code. Enter the code and put your finger on the Fingerprint scanner and Collect your reward! If the code correct the vault will open and coins fall out! Collect 5 coins or 2 diamonds and you WIN.

But if find an alarm bell, you must put all your winnings back into the safe.

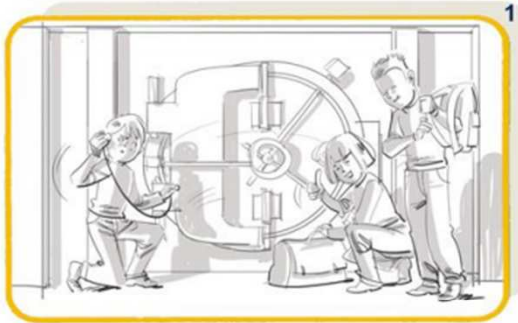




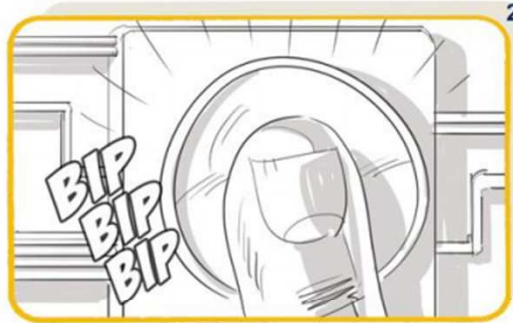
Packaging Style

- SPY CODE | Spy Scan Solve
- Spy Gear | Listen to Hint
- Fingerprint Scanner
- Solve the Code
- Electronic Door
- Number Lock
- Contain; 1 vault + ear Spy gear , 18 playing Cards
10 golden coins, 4 Diamond Coins, 1 Police Alarm
Coin, Instruction manual





1 Total of two boys and a girl in front of a huge vault door intent in finding their way in



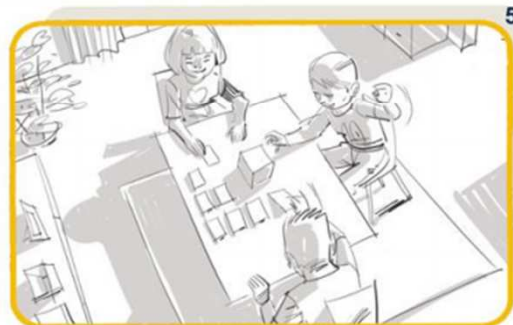
2 C-up of a kid's finger placing over a fingerprint scanner



3 Total shot of the three kids finally opening the vault door



4 A full screen Safe Breaker logo appears over the scene as a transition



5 Total view from above to see the three kids in a living room playing with Safe Breaker



6 Split screen to see the concentrated expression of one boy and a detail of the game board

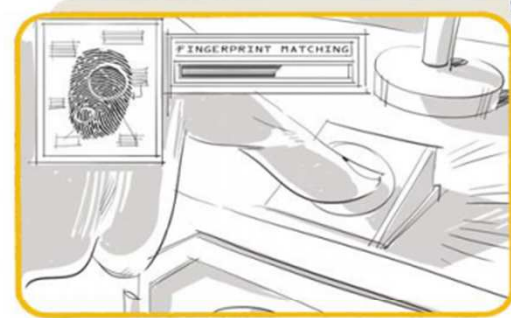
Storyboard for TVC



7
Detail of the boy's finger rotating the caster



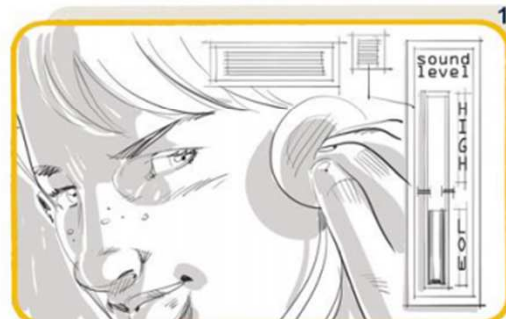
8
Middle shot of the boy listening through the stethoscope



9
Big detail of the finger placed on the fingerprint scanner + infographics of the fingerprint



10
Split screen of the three kids' eyes expressions while they wait to know whether the result was matching or not

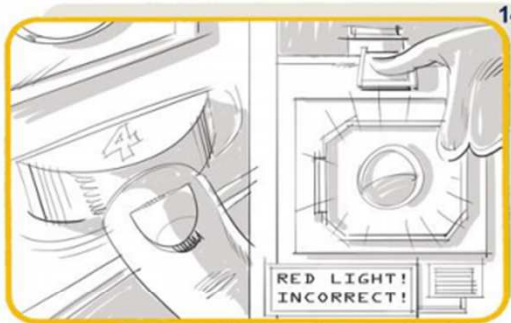


11
C-up of the boy listening through the stethoscope and relevant infographics on a side



12
Split screen with the two other players thinking over the boy's move and detail of the boy's move

Storyboard for TVC



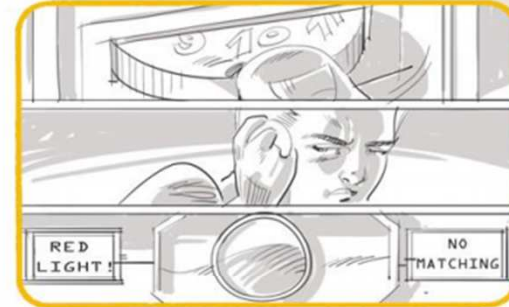
14

Split screen showing another player rotating the caster and detail of the finger being placed on the scanner in turn



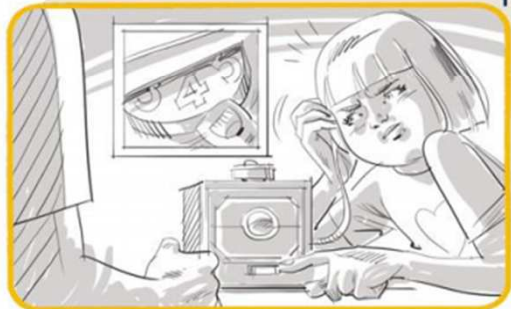
15

Split screen with the two other players ponder their friend's move and detail of the friend's move



16

Split screen showing another round of game phases



17

Middle shot of the girl rotating the caster while she listen to the stethoscope in turn with frame-in- frame detail of the action



18

Subjective view from the scanner with the girl's finger being placed



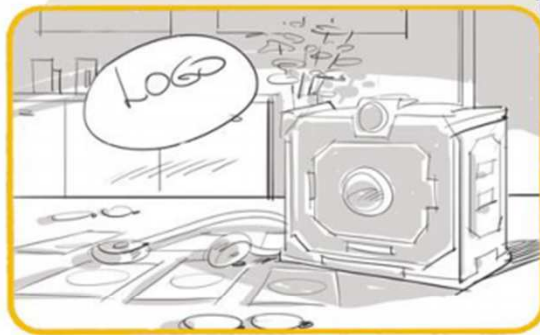
19

The safe finally opens and the girl cheers

Storyboard for TVC



Total shot from above with the boys complimenting the girl for victory



Packshot on set showing the box and its content + logos



Storyboard for TVC



Tvc ready in a week

The challenge is to crack the Code using your SPY GEAR. You have to listen to the hints of the vault and try to figure out the secret code. Enter the code and put your finger on the Fingerprint scanner and Collect your reward! If the code correct the vault will open and coins fall out! Collect 5 coins or 2 diamonds and you WIN. But if find an alarm bell, you must put all your winnings back into the safe.

